



GENERALCATALOGUE 2015/ 2016



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# **CLASSIC COLLECTION**

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460.15.053.07

Ladies  
 Size: 35 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver White, Arabic Index  
 with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: White Leather



461.15.052.07

Ladies  
 Size: 35 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel with 60 Diamonds  
 Crystal: Sapphire  
 Dial: Silver White, Roman Index  
 with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: White Leather



460.15.052.10

Ladies  
 Size: 35 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver White, Roman Index  
 with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



461.15.052.10

Ladies  
 Size: 35 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel with 60 Diamonds  
 Crystal: Sapphire  
 Dial: Silver White, Roman Index  
 with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



D185SSV

Gents  
 Size: 41 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



D185SGV

Gents  
 Size: 41 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Grey Blue, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



D185TSV

*NEW*

Gents  
 Size: 41 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D185RSV

*NEW*

Gents  
 Size: 41 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD



D185RSD

*NEW*

Gents  
 Size: 41 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD



D186SSV

Ladies  
 Size: 31 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



D186SGY

Ladies  
 Size: 31 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Grey Blue, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



D186TSV

*NEW*

Ladies  
 Size: 31 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D186RSV

*NEW*

Ladies  
 Size: 31 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD



D186RSD

*NEW*

Ladies  
 Size: 31 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD



D194SSV

*NEW*

Gents  
Size: 30 x 44 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



D194SSD

*NEW*

Gents  
Size: 30 x 44 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Roman Index with 8 Diamonds  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



D194SGY

*NEW*

Gents  
Size: 30 x 44 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Grey, Roman Index  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



D194SGD

*NEW*

Gents  
Size: 30 x 44 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Grey, Roman Index with 8 Diamonds  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel





D195SSV

*NEW*

Ladies  
 Size: 25 x 37 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



D195SSD

*NEW*

Ladies  
 Size: 25 x 37 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Roman Index with 8 Diamonds  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



D195SVD

*NEW*

Ladies  
 Size: 25 x 37 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel with 28 Diamonds  
 Crystal: Sapphire  
 Dial: Silver, Roman Index with 8 Diamonds  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



D195SGY

*NEW*

Ladies  
 Size: 25 x 37 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Grey, Roman Index  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



D195SGD

*NEW*

Ladies  
 Size: 25 x 37 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Grey, Roman Index with 8 Diamonds  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



D183TSD

*NEW*

Gents  
 Size: 41 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel & Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D183RSV

*NEW*

Gents  
 Size: 41 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD



D184TSD

*NEW*

Ladies  
 Size: 35 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel & Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D184RSV

*NEW*

Ladies  
 Size: 35 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD

# CALEX ANEMONE



462.15.241.07

Ladies  
 Size: 35 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: White & Turquoise MOP  
 Water Resistance: 50 m  
 Bracelet / Strap: White Leather



462.15D.051.07

Ladies  
 Size: 35 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel with 60 Diamonds  
 Crystal: Sapphire  
 Dial: White & White MOP  
 Water Resistance: 50 m  
 Bracelet / Strap: White Leather



462.15.051.01

Ladies  
 Size: 35 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: White & White MOP  
 Water Resistance: 50 m  
 Bracelet / Strap: Black Leather



462.15.261.01

Ladies  
 Size: 35 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black & White MOP  
 Water Resistance: 50 m  
 Bracelet / Strap: Black Leather



462.15.221.02

Ladies  
 Size: 35 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver & White MOP, with Rose Gold PVD  
 Water Resistance: 50 m  
 Bracelet / Strap: Brown Leather



253.15.051R.10

NEW

Ladies  
 Size: 17.2 x 30 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: White MOP  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



253.15.101.10

NEW

Ladies  
 Size: 17.2 x 30 mm  
 Movement: Swiss Quartz  
 Case: Stainless steel  
 Crystal: Sapphire  
 Dial: Black  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



253.95.051.17

NEW

Ladies  
 Size: 17.2 x 30 mm  
 Movement: Swiss Quartz  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: White MOP  
 Water Resistance: 30 m  
 Bracelet / Strap: Rose Gold PVD



254.15.051R.10

NEW

Ladies  
 Size: 27 mm  
 Movement: Swiss Quartz  
 Case: Stainless steel  
 Crystal: Sapphire  
 Dial: White MOP  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



254.15.101.10

NEW

Ladies  
 Size: 27 mm  
 Movement: Swiss Quartz  
 Case: Stainless steel  
 Crystal: Sapphire  
 Dial: Black  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



254.95.051.17

NEW

Ladies  
 Size: 27 mm  
 Movement: Swiss Quartz  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: White MOP  
 Water Resistance: 30 m  
 Bracelet / Strap: Rose Gold PVD

## D-LIGHT

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171.10.011.02

*NEW*

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: White  
Water Resistance: 30 m  
Bracelet / Strap: Brown Leather



171.10.021R.02

*NEW*

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Brown Leather



171.30.021.02

*NEW*

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Yellow Gold PVD  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Brown Leather



171.90.101.01

*NEW*

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Anthracite  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



## D-LIGHT

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173.10.011.01

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: White  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



173.10.101.01

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



173.30.021.02

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Yellow Gold PVD  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Brown Leather



173.90.021.01

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



173.90.101.01

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Anthracite  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather

## D-LIGHT

---



173.15.011.01

*NEW*

Ladies  
Size: 32 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: White  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



173.35.021.02

*NEW*

Ladies  
Size: 32 mm  
Movement: Swiss Quartz  
Case: Yellow Gold PVD  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Brown Leather



173.95.021.01

*NEW*

Ladies  
Size: 32 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



173.95.101.01

*NEW*

Ladies  
Size: 32 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Anthracite  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather

# D-LIGHT



173.10.011.10

NEW

Gents  
 Size: 41 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: White  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



173.30.021.11

NEW

Gents  
 Size: 41 mm  
 Movement: Swiss Quartz  
 Case: Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Yellow Gold PVD



173.90.021.17

NEW

Gents  
 Size: 41 mm  
 Movement: Swiss Quartz  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Rose Gold PVD



173.15.011.10

NEW

Ladies  
 Size: 32 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: White  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



173.35.021.11

NEW

Ladies  
 Size: 32 mm  
 Movement: Swiss Quartz  
 Case: Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Yellow Gold PVD



173.95.021.17

NEW

Ladies  
 Size: 32 mm  
 Movement: Swiss Quartz  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Rose Gold PVD



## D-LIGHT

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172.10.011.01

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: White  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



172.30.011.02

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Yellow Gold PVD  
Crystal: Sapphire  
Dial: White  
Water Resistance: 30 m  
Bracelet / Strap: Brown Leather



172.90.011.02

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: White  
Water Resistance: 30 m  
Bracelet / Strap: Dark Brown Leather



172.90.121.01

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Anthracite  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



172.10.011.10

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: White  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



205.10.023.01

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Arabic Index  
Water Resistance: 100 m  
Bracelet / Strap: Black Leather



205.10.103.01

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black, Arabic Index  
Water Resistance: 100 m  
Bracelet / Strap: Black Leather



205.30.023.02

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Yellow Gold PVD  
Crystal: Sapphire  
Dial: Silver, Arabic Index  
Water Resistance: 100 m  
Bracelet / Strap: Brown Leather



205.10.023.10

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Arabic Index  
Water Resistance: 100 m  
Bracelet / Strap: Stainless Steel



205.10.103.10

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black, Arabic Index  
Water Resistance: 100 m  
Bracelet / Strap: Stainless Steel

## EXECUTIVE SLIM



D193SWH

*NEW*

Gents  
Size: 28 x 42 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Roman Index with 8 Diamonds  
Water Resistance: 30 m  
Bracelet / Strap: Brown Leather



D193SBZ

*NEW*

Gents  
Size: 28 x 42 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Copper, Roman Index with 8 Diamonds  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



D193SGY

*NEW*

Gents  
Size: 28 x 42 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Grey, Roman Index with 8 Diamonds  
Water Resistance: 30 m  
Bracelet / Strap: Brown Leather



Side View | Height: 5.85 mm

## EXECUTIVE

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D152SSV

Gents  
Size: 41 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver White  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



D152TCM

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Yellow Gold PVD  
Crystal: Sapphire  
Dial: Champagne  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D152RSV

Gents  
Size: 41 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Silver White  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel & Rose Gold PVD



D152RBK

Gents  
Size: 41 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Black  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel & Rose Gold PVD



# EXECUTIVE

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D153SSV

*NEW*

Ladies  
Size: 41 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver White  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



D153TCM

*NEW*

Ladies  
Size: 31 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Yellow Gold PVD  
Crystal: Sapphire  
Dial: Champagne  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D153RSV

*NEW*

Ladies  
Size: 31 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Silver White  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel & Rose Gold PVD



D153RBK

*NEW*

Ladies  
Size: 31 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Black  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel & Rose Gold PVD

# EXECUTIVE

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D167RWL



Side View

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Silver, Arabic Index with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Black Leather



D167SWH

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Arabic Index with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



D167RBK

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black, Arabic Index with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



D167RWH

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Silver, Arabic Index with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel & Rose Gold PVD

# EXECUTIVE

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D168RWL

Ladies  
Size: 30 mm  
Movement: Swiss Quartz  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: White MOP, Arabic Index  
with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Black Leather



Side View



D168SWH

Ladies  
Size: 30 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: White MOP, Arabic Index  
with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



D168RBK

Ladies  
Size: 30 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black MOP, Arabic Index  
with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



D168RWH

Ladies  
Size: 30 mm  
Movement: Swiss Quartz  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: White MOP, Arabic Index  
with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel &  
Rose Gold PVD

## EXECUTIVE HOMME

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D188RIY

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Ivory  
Water Resistance: 100 m  
Bracelet / Strap: Stainless Steel



D188RBU

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Blue  
Water Resistance: 100 m  
Bracelet / Strap: Stainless Steel



D188RBR

*NEW*

Gents  
Size: 41 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Brown  
Water Resistance: 100 m  
Bracelet / Strap: Stainless Steel



## GRAFIC MISTERO

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359.10.107.20

Gents  
Size: 44 mm  
Movement: Swiss Quartz  
Case: Polished Stainless Steel  
Crystal: Sapphire  
Dial: Black with Lines  
Water Resistance: 50 m  
Bracelet / Strap: Black Rubber



359.10S.101.20

Gents  
Size: 44 mm  
Movement: Swiss Quartz  
Case: Black PVD  
Crystal: Sapphire  
Dial: Black  
Water Resistance: 50 m  
Bracelet / Strap: Black Rubber

## GRAFIC ROUND N°2

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360.10.022.01

Gents  
Size: 38 x 43 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver with Lines  
Water Resistance: 50 m  
Bracelet / Strap: Black Leather



360.10.102.10

Gents  
Size: 38 x 43 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black with Lines  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel

## GRAFIC OPEN HEART

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354.10.0210.01

Gents  
Size: 40 x 43 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Open Heart  
Water Resistance: 50 m  
Bracelet / Strap: Black Leather



354.10.1010.01

Gents  
Size: 40 x 43 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black, Open Heart  
Water Resistance: 50 m  
Bracelet / Strap: Black Leather



354.10.3210.02

Gents  
Size: 40 x 43 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Brown, Open Heart  
Water Resistance: 50 m  
Bracelet / Strap: Brown Leather



130.10.022.01

Gents  
 Size: 41 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Black Leather



130.10.102.01

Gents  
 Size: 41 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black, Roman Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Black Leather



130.60.025.02

NEW

Gents  
 Size: 41 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Arabic Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Brown Leather



130.60.022.02

Gents  
 Size: 41 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Brown Leather



130.90.202.03

Gents  
 Size: 41 mm  
 Movement: Swiss Automatic  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Blue, Roman Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Dark Blue Leather



130.90.125.01

NEW

Gents  
 Size: 41 mm  
 Movement: Swiss Automatic  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Anthracite, Arabic Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Black Leather

## IL DUCA LADY

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130.15.052.07

*NEW*

Ladies  
Size: 35 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: White MOP, Roman Index  
Water Resistance: 100 m  
Bracelet / Strap: White Leather



130.65.052.07

*NEW*

Ladies  
Size: 35 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: White MOP, Roman Index  
Water Resistance: 100 m  
Bracelet / Strap: White Leather



130.95.052.02

*NEW*

Ladies  
Size: 35 mm  
Movement: Swiss Automatic  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: White MOP, Roman Index  
Water Resistance: 100 m  
Bracelet / Strap: Brown Leather



130.95.202.03

*NEW*

Ladies  
Size: 35 mm  
Movement: Swiss Automatic  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Blue, Roman Index  
Water Resistance: 100 m  
Bracelet / Strap: Dark Blue Leather



131.10.022.01

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 100 m  
Bracelet / Strap: Black Leather



131.10.102.01

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black, Roman Index  
Water Resistance: 100 m  
Bracelet / Strap: Black Leather



131.60.022.02

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 100 m  
Bracelet / Strap: Brown Leather



131.90.202.03

Gents  
Size: 41 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Blue, Roman Index  
Water Resistance: 100 m  
Bracelet / Strap: Dark Blue Leather





D175SWH

NEW

Gents  
 Size: 40 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



D171TWH

NEW

Gents  
 Size: 40 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel & Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: White with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D173TCM

NEW

Gents  
 Size: 40 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel & Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Champagne with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D171RWH

NEW

Gents  
 Size: 40 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: White with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD



D175RGY

NEW

Gents  
 Size: 40 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Anthracite Grey with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD



D176SWH

*NEW*

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



D174SCM

*NEW*

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Champagne, Roman Index  
with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



D174SRO

*NEW*

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Light Rose Gold, Roman Index  
with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel





D172TWH

*NEW*

Ladies  
 Size: 29 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: White, Arabic Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D174TCM

*NEW*

Ladies  
 Size: 29 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Light Champagne, Roman Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D172RWH

*NEW*

Ladies  
 Size: 29 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: White, Arabic Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD



D176RGY

*NEW*

Ladies  
 Size: 29 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Anthracite Grey with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD

# PRECIOUS

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D189SSV

*NEW*

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Arabic Index with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



D189SGY

*NEW*

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Grey, Arabic Index with 8 Diamonds  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



D120TWH

*NEW*

Gents  
Size: 40 mm  
Movement: Swiss Automatic  
Case: Stainless Steel + 18K Yellow Gold  
Top Ring  
Crystal: Sapphire  
Dial: White, Roman Index with 8 Genuine  
Diamonds, Côtes de Genève Pattern  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel &  
18K Yellow Gold Links

# PRECIOUS



D190SSV

*NEW*

Ladies  
 Size: 31 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Arabic Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



D190SGY

*NEW*

Ladies  
 Size: 31 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Grey, Arabic Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



D191SSV

*NEW*

Ladies  
 Size: 29 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Arabic Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



D191SGY

*NEW*

Ladies  
 Size: 29 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Grey, Arabic Index with 8 Diamonds  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



D121TWH

*NEW*

Ladies  
 Size: 31 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel + 18K Yellow Gold  
 Top Ring  
 Crystal: Sapphire  
 Dial: White, Roman Index with 8 Genuine  
 Diamonds, Côtes de Genève Pattern  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel &  
 18K Yellow Gold Links

# ROYAL

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222.10.022.10

*NEW*

Gents  
Size: 38 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



222.10.102.10

*NEW*

Gents  
Size: 38 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel



222.60.022.60

*NEW*

Gents  
Size: 38 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Stainless Steel & Rose Gold PVD



222.90.022.17

*NEW*

Gents  
Size: 38 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Rose Gold PVD



222.15.022.10

*NEW*

Ladies  
 Size: 28 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



222.15.102.10

*NEW*

Ladies  
 Size: 28 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



222.95.052.60

*NEW*

Ladies  
 Size: 28 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD



222.65.022.60

*NEW*

Ladies  
 Size: 28 mm  
 Movement: Swiss Quartz  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: White MOP, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Rose Gold PVD



222.95.052.80

*NEW*

Ladies  
 Size: 28 mm  
 Movement: Swiss Quartz  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: White MOP, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Rose Leather



# ROYAL

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222.10.022.01

*NEW*

Gents  
Size: 38 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Black Leather



222.10.102.01

*NEW*

Gents  
Size: 38 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Black Leather



222.90.022.02

*NEW*

Gents  
Size: 38 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Rose Gold PVD

# VINTAGE FUSION



624.10.202.03

Gents  
 Size: 42 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Blue, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Blue Leather



624.90.202.03

Gents  
 Size: 42 mm  
 Movement: Swiss Automatic  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Blue, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Blue Leather



624.90.022.02

Gents  
 Size: 42 mm  
 Movement: Swiss Automatic  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Brown Leather



624.10.022.10

Gents  
 Size: 42 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



624.10.102.10

Gents  
 Size: 42 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black, Roman Index  
 Water Resistance: 50 m  
 Bracelet / Strap: Stainless Steel



624.10B.105.01

Gents  
 Size: 42 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black, Arabic Index with Luminova  
 Water Resistance: 50 m  
 Bracelet / Strap: Black Leather with Stitching

## SLIM LINE



105.10.021.01

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Black Leather



105.10.101.01

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Anthracite  
 Water Resistance: 30 m  
 Bracelet / Strap: Black Leather



105.20.021.12

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel & Yellow Gold PVD



105.10.021.10

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



105.10.101.10

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Anthracite  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



105.60.021.60

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel & Rose Gold PVD

## SLIM LINE

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105.15.021.10

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



105.15.101.10

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Anthracite  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



105.25.021.12

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel & Yellow Gold PVD  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel & Yellow Gold PVD



105.65.021.60

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel & Rose Gold PVD



## SLIM LINE



D155RBL

*NEW*

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Blue, Roman Index  
 Water Resistance: 30 m  
 Bracelet / Strap: Grey Leather



105.10.101R.02

*NEW*

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black  
 Water Resistance: 30 m  
 Bracelet / Strap: Brown Leather



D155SSV

*NEW*

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



D155SST

*NEW*

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, Roman Index  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



D155SBR

*NEW*

Gents  
 Size: 39 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Chocolate, Roman Index  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



## SLIM LINE

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D156RBL

*NEW*

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD  
Crystal: Sapphire  
Dial: Blue, Roman Index  
Water Resistance: 30 m  
Bracelet / Strap: Grey Leather



Side View | Height: 5.2 mm



D156SSV

*NEW*

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



D156SST

*NEW*

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



D156SBR

*NEW*

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Chocolate, Roman Index  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel

## SLIM LINE

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106.10.021.01

Gents  
Size: 39 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



106.10.101.01

Gents  
Size: 39 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Anthracite Grey  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



106.10.021.10

Gents  
Size: 39 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



106.10.101.10

Gents  
Size: 39 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Anthracite Grey  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel

## SLIM LINE

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106.15.021.15

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



106.15.101.15

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Anthracite Grey  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



106.15.051D.15

Ladies  
Size: 29 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: White MOP with 8 Diamonds  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel

# TRADITION



211.10.021.01

Gents  
 Size: 38 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Black Leather



211.30.021.02

Gents  
 Size: 38 mm  
 Movement: Swiss Quartz  
 Case: Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Brown Leather



211.30.301.02

Gents  
 Size: 38 mm  
 Movement: Swiss Quartz  
 Case: Yellow Gold PVD  
 Crystal: Sapphire  
 Dial: Champagne  
 Water Resistance: 30 m  
 Bracelet / Strap: Brown Leather



211.10.101.01

Gents  
 Size: 38 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black  
 Water Resistance: 30 m  
 Bracelet / Strap: Black Leather



211.10.021.10

Gents  
 Size: 38 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel



211.10.101.10

Gents  
 Size: 38 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black  
 Water Resistance: 30 m  
 Bracelet / Strap: Stainless Steel

# TRADITION

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211.15.021.01

Ladies  
Size: 28 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



211.15.101.01

Ladies  
Size: 28 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black  
Water Resistance: 30 m  
Bracelet / Strap: Black Leather



211.35.021.02

Ladies  
Size: 28 mm  
Movement: Swiss Quartz  
Case: Yellow Gold PVD  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Brown Leather



211.15.021.10

Ladies  
Size: 28 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



211.15.101.10

Ladies  
Size: 28 mm  
Movement: Swiss Quartz  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black  
Water Resistance: 30 m  
Bracelet / Strap: Stainless Steel



211.35.021.11

Ladies  
Size: 28 mm  
Movement: Swiss Quartz  
Case: Yellow Gold PVD  
Crystal: Sapphire  
Dial: Silver  
Water Resistance: 30 m  
Bracelet / Strap: Yellow Gold PVD



# **ACTIVE COLLECTION**

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# INTO THE OCEAN



D127SBY

Gents  
 Size: 44 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel with Black Ceramic Bezel  
 Crystal: Sapphire  
 Dial: Black, Yellow  
 Water Resistance: 300 m  
 Bracelet / Strap: Stainless Steel



D127SBO

Gents  
 Size: 44 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel with Black Ceramic Bezel  
 Crystal: Sapphire  
 Dial: Black, Orange  
 Water Resistance: 300 m  
 Bracelet / Strap: Stainless Steel



D127SBU

Gents  
 Size: 44 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel with Black Ceramic Bezel  
 Crystal: Sapphire  
 Dial: Black, Blue  
 Water Resistance: 300 m  
 Bracelet / Strap: Stainless Steel



D196SGY

Gents  
 Size: 48 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel with Blank and Grey Ceramic Bezel  
 Crystal: Sapphire  
 Dial: Black  
 Water Resistance: 300 m  
 Bracelet / Strap: Stainless Steel  
 Limited Edition: 2000 pcs



D196SBU

Gents  
 Size: 48 mm  
 Movement: Swiss Automatic  
 Case: Stainless Steel with Blank and Blue Ceramic Bezel  
 Crystal: Sapphire  
 Dial: Black  
 Water Resistance: 300 m  
 Bracelet / Strap: Stainless Steel  
 Limited Edition: 2000 pcs



CASE BACK

# GRANCIRCUIT

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140.10.011.01

Gents  
Size: 44 mm  
Movement: Swiss Quartz  
Case: Stainless Steel with Black Bezel  
Crystal: Sapphire  
Dial: White  
Water Resistance: 100 m  
Bracelet / Strap: Black Leather



140.10.101.01

Gents  
Size: 44 mm  
Movement: Swiss Quartz  
Case: Stainless Steel with Black Bezel  
Crystal: Sapphire  
Dial: Black  
Water Resistance: 100 m  
Bracelet / Strap: Black Leather



140.10.321.02

Gents  
Size: 44 mm  
Movement: Swiss Quartz  
Case: Stainless Steel with Black Bezel  
Crystal: Sapphire  
Dial: Brown  
Water Resistance: 100 m  
Bracelet / Strap: Brown Leather



140.90.201.03

*NEW*

Gents  
Size: 44 mm  
Movement: Swiss Quartz  
Case: Rose Gold PVD with Black Bezel  
Crystal: Sapphire  
Dial: Blue  
Water Resistance: 100 m  
Bracelet / Strap: Dark Blue Leather



140.90.101.01

Gents  
Size: 44 mm  
Mvt: Swiss Quartz  
Case: Rose Gold PVD with Black Bezel  
Crystal: Sapphire  
Dial: Black  
Water Resistance: 100 m  
Bracelet / Strap: Black Leather

# OCEANELLE TREASURE



D151SMW

Ladies  
 Size: 36 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & White MOP Bezel with 12 Pearls  
 Crystal: Sapphire  
 Dial: White MOP with 11 Diamonds  
 Water Resistance: 100 m  
 Bracelet / Strap: Stainless Steel with White Ceramic  
 Set with the Watch: Silver Necklace Pendant with a Genuine Pearl\*



D151SMB

Ladies  
 Size: 36 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Black MOP Bezel with 12 Pearls  
 Crystal: Sapphire  
 Dial: White MOP with 11 Diamonds  
 Water Resistance: 100 m  
 Bracelet / Strap: Stainless Steel with White Ceramic  
 Set with the Watch: Silver Necklace Pendant with a Genuine Pearl\*



D151RMW

Ladies  
 Size: 36 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Rose PVD with White MOP Bezel with 12 Pearls  
 Crystal: Sapphire  
 Dial: White MOP with 11 Diamonds  
 Water Resistance: 100 m  
 Bracelet / Strap: Stainless Steel with White Ceramic  
 Set with the Watch: Silver Necklace Pendant with a Genuine Pearl\*





# TROFEO



285.10.023.01W

Gents  
 Size: 43 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, White, Arabic Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Black Leather with White Stitching



285.10.263.01W

Gents  
 Size: 43 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black, White, Arabic Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Black Leather with White Stitching



285.10.103.01W

Gents  
 Size: 43 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black, Arabic Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Black Leather with White Stitching



285.10.023.10

Gents  
 Size: 43 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Silver, White, Arabic Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Stainless Steel



285.10.263.10

Gents  
 Size: 43 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black, White, Arabic Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Stainless Steel



285.10.103.10

Gents  
 Size: 43 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black, Arabic Index  
 Water Resistance: 100 m  
 Bracelet / Strap: Stainless Steel



# TROFEO

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D109SOW

*NEW*

Gents  
Size: 42 mm  
Movement: Swiss Automatic  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black, Arabic Index, Open Heart  
Water Resistance: 100 m  
Bracelet / Strap: Stainless Steel



D109TOW

*NEW*

Gents  
Size: 42 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Yellow Gold PVD  
Crystal: Sapphire  
Dial: Black, Arabic Index, Open Heart  
Water Resistance: 100 m  
Bracelet / Strap: Stainless Steel & Yellow Gold PVD



D109ROW

*NEW*

Gents  
Size: 42 mm  
Movement: Swiss Automatic  
Case: Stainless Steel & Rose Gold PVD  
Crystal: Sapphire  
Dial: Black, Arabic Index, Open Heart  
Water Resistance: 100 m  
Bracelet / Strap: Stainless Steel & Rose Gold PVD

# SPLASH



700.10.351.21

Gents  
 Size: 47 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Orange, Black  
 Water Resistance: 100 m  
 Bracelet / Strap: Orange Rubber



700.10.191.32

Gents  
 Size: 47 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Blue, Black  
 Water Resistance: 100 m  
 Bracelet / Strap: Blue Rubber



700.70.081.20

Gents  
 Size: 47 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel, Black PVD  
 Crystal: Sapphire  
 Dial: Yellow, Black  
 Water Resistance: 100 m  
 Bracelet / Strap: Black Rubber



700.10R.061.20

Gents  
 Size: 47 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel & Rose Gold PVD  
 Crystal: Sapphire  
 Dial: Black, Rose Gold  
 Water Resistance: 100 m  
 Bracelet / Strap: Black Rubber



700.10.101.20

Gents  
 Size: 47 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel  
 Crystal: Sapphire  
 Dial: Black  
 Water Resistance: 100 m  
 Bracelet / Strap: Black Rubber



700.70.101.20

Gents  
 Size: 47 mm  
 Movement: Swiss Quartz  
 Case: Stainless Steel, PVD  
 Crystal: Sapphire  
 Dial: Black  
 Water Resistance: 100 m  
 Bracelet / Strap: Black Rubber



# **PREMIUM COLLECTION**

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D181SBU



BACKSIDE

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Gents  
Size: 42 mm  
Movement: Automatic ETA 2893, GMT  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Blue Gold Sand, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Black Genuine Alligator  
Leather  
Limited Edition: 500 pcs



## 8 DAYS MANUFACTURE

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125.10.015PR.01

Gents  
Size: 57 mm  
Movement: 8 Days Mechanical 125 with Power Reserve  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: White, Arabic Index  
Water Resistance: 30 m  
Bracelet / Strap: Black Genuine Alligator Leather  
Limited Edition: 125 pcs



125.10.015SK01

Gents  
Size: 57 mm  
Movement: 8 Days Mechanical 125 with Power Reserve  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: White Open, Arabic Index  
Water Resistance: 30 m  
Bracelet / Strap: Black Genuine Alligator Leather  
Limited Edition: 125 pcs



125.10.105PR.01

Gents  
Size: 57 mm  
Movement: 8 Days Mechanical 125 with Power Reserve  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black, Arabic Index  
Water Resistance: 30 m  
Bracelet / Strap: Black Genuine Alligator Leather  
Limited Edition: 125 pcs



125.10SB.105.02

Gents  
Size: 57 mm  
Movement: 8 Days Mechanical 125  
Case: Brushed Steel  
Crystal: Sapphire  
Dial: Black, Arabic Index with Luminova  
Water Resistance: 30 m  
Bracelet / Strap: Brown Leather with White Stitching  
Limited Edition: 25 pcs

## 8 DAYS MANUFACTURE

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125.90.015SK.02

Gents  
Size: 57 mm  
Movement: 8 Days Mechanical 125 with Power Reserve  
Case: 10 Micron Rose Gold Plated  
Crystal: Sapphire  
Dial: White Open, Arabic Index  
Water Resistance: 30 m  
Bracelet / Strap: Brown Genuine Alligator Leather  
Limited Edition: 125 pcs



125.90.025SK.02

Gents  
Size: 57 mm  
Movement: 8 Days Mechanical 125 with Power Reserve  
Case: 10 Micron Rose Gold Plated  
Crystal: Sapphire  
Dial: Opalin Open, Arabic Index  
Water Resistance: 30 m  
Bracelet / Strap: Brown Genuine Alligator Leather  
Limited Edition: 125 pcs



Movement Doxa 8 Days Manufacture

# GRANDE CALENDAR

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D187SIY

NEW

Gents  
Size: 42 mm  
Movement: Automatic 2896 ETA  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Ivory  
Water Resistance: 50 m  
Bracelet / Strap: Black Genuine Alligator Leather  
Limited Edition: 500 pcs



D187TIY

NEW

Gents  
Size: 42 mm  
Movement: Automatic 2896 ETA  
Case: Stainless Steel with 18K Solid Yellow Gold  
Crystal: Sapphire  
Dial: Ivory  
Water Resistance: 50 m  
Bracelet / Strap: Brown Genuine Alligator Leather, Stainless Steel Buckle with 18k Solid Yellow Gold  
Limited Edition: 500 pcs



D187RIY

NEW

Gents  
Size: 42 mm  
Movement: Automatic 2896 ETA  
Case: Stainless Steel with 18K Solid Rose Gold  
Crystal: Sapphire  
Dial: Ivory  
Water Resistance: 50 m  
Bracelet / Strap: Brown Genuine Alligator Leather, Stainless Steel Buckle with 18k Solid Rose Gold  
Limited Edition: 500 pcs

## TROFEO TC

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D192RBO

*NEW*

Gents  
Size: 48 mm  
Movement: Automatic SW200  
with Black PVD  
Case: Titanium with Rose Gold PVD and  
Carbon Fiber Bezel  
Dial: Black, See Through  
Water Resistance: 100 m  
Bracelet / Strap: Rubber with Carbon Fiber  
and Titanium Buckle  
Limited Edition: 300 pcs



D166SBK

Gents  
Size: 42 mm  
Movement: Automatic SW200  
Case: Titanium with Carbon Fiber Bezel  
Crystal: Sapphire  
Dial: Black, Open Heart  
Water Resistance: 100 m  
Bracelet / Strap: Rubber with Carbon  
Fiber and Titanium Buckle  
Limited Edition: 999 pcs

## VINTAGE FUSION ALARM

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625.10.022.01

Gents  
Size: 42 mm  
Movement: Automatic AS 5008  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Black Genuine Alligator  
Leather  
Limited Edition: 125 pcs



625.10.102.01

Gents  
Size: 42 mm  
Movement: Automatic AS 5008  
Case: Stainless Steel  
Crystal: Sapphire  
Dial: Black, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Black Genuine Alligator  
Leather  
Limited Edition: 125 pcs



625.90.022.02

Gents  
Size: 42 mm  
Movement: Automatic AS 5008  
Case: 10 Micron Rose Gold Plated  
Crystal: Sapphire  
Dial: Silver, Roman Index  
Water Resistance: 50 m  
Bracelet / Strap: Black Genuine Alligator  
Leather  
Limited Edition: 125 pcs





# THE COMPANY

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## RECOGNIZABLE WORLDWIDE BY ITS ORANGE GLOW, DOXA WATCHES TICK WITH THE FUTURE

Our respect for our rich tradition, our attention to detail, our anticipation of future trends create watches for the successful woman and man of today, looking for timeless elegance, spirited classiness or trendy sportiness.

«In each DOXA watch you can feel the special DOXA spirit, combined with our technological expertise and passion for creating great watches. DOXA watches have the capacity to inspire their owners», says Romeo F. Jenny, CEO. «It is our challenge to install this element of uniqueness in each of our watches, so that our customers buy our watch instead of one of another brand.»



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## UNITING COMMITMENT, INNOVATION, TECHNICAL EXPERTISE AND DESIGN.

Staying on their toes, observing market trends, immediately reacting to and even anticipating new developments is what keeps DOXA ahead of many of its competitors. The roots of this philosophy can be found in DOXA's history, as its founder, Georges Ducommun, realized the great potential of modern means of transport. He was one of the first to buy an automobile in the beginning of the 20th century, and his understanding of what this means of transport would require led to the development of its famous DOXA-8-Day-Caliber, fitted to cars produced by Bugatti, Mercedes, Peugeot and later also used in clocks fitted in ships and airplanes.

Later on, this innovative spirit led in the 1950s to the design of the Grafic line, a design based on the Bauhaus principles. The Grafic line still remains one of the bestsellers. DOXA continues to design new models based on this principle,

creating new or adapting vintage models to today's requirements and expectations.

Another example is the development of the DOXA SUB, launched in 1967. Two key elements were responsible for its great and continuing success: A unidirectional revolving bezel with integrated zero hour diving chart and a fluorescent orange dial that provides optimal readability even under extreme lighting conditions. This new model for professional divers was realized in cooperation with the renowned sport diving organization in the USA, headed at the time by Jacques-Yves Cousteau. In the 1970s, DOXA became the exclusive supplier of diving watches for the divers of the Swiss Army.

## COMMITMENT AND INDEPENDENCE

DOXA's CEO Romeo F. Jenny remains true to Georges Ducommun's strategy of producing high quality watches at affordable prices. Part of this commitment is also DOXA's requirement of all suppliers to uphold strong ethical standards for socially and ecologically acceptable manufacturing, and DOXA's support of marine biology research programs. As an independent watch brand, DOXA relies on Ronda quartz and Sellita mechanical movements, and is thus

fortunate to be free of any worries about movement supply in the future. Its independence status gives DOXA also the room to act quickly and adapt to changes in market conditions. This allows DOXA to focus its efforts on creating innovative watches combining high precision and technical finesse with quality, reliability, functionality and style.

DOXA LOOKS BACK ON A RICH AND VARIED HISTORY AND FORWARD TO A BRIGHT FUTURE.

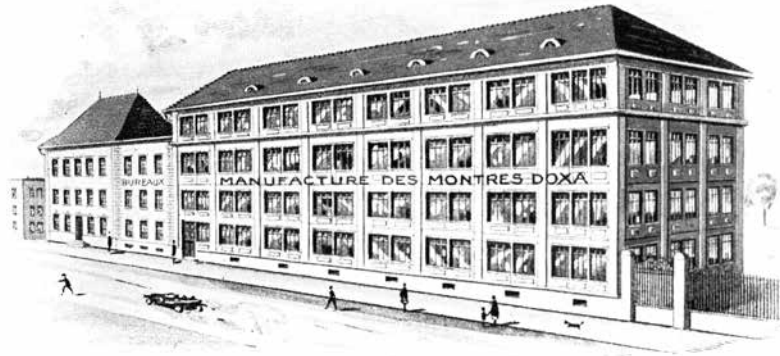
DOXA will be presenting astounding new time pieces, combining the best of its rich history with today's technical competence, contemporary design and flair.

**DOXA**  
1 8 8 9  

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SWISS MADE

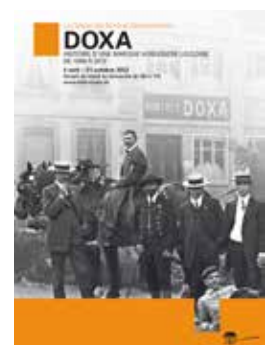
# MILESTONES



- 1889 Establishment of the DOXA factory in Le Locle, under the name «Georges Ducommun, Fabrique Doxa».
- 1905 G. Ducommun is elected jury member of the World Exhibition in Liège, Belgium. DOXA wins a prize in the category «non-competitive».
- 1906 DOXA receives a gold medal at the International Exhibition in Milan, Italy.
- 1907 G. Ducommun requests a patent for the DOXA 8-Day, a watch movement especially designed for the dashboard of cars.
- 1910 The brand DOXA is registered and the factory is renamed «Doxa Watch Factory». According to the request for registration of the brand, the company may produce all parts of a watch.
- 1912 G. Ducommun purchases the property of the Château des Monts on the heights above the city of Le Locle.
- 1918/19 Further expansions of the factory. At this period, DOXA has a staff of some hundreds of employees.
- 1925 G. Ducommun is elected vice president of the International Horology Group and president of the Swiss Horology Association at the International Exhibition of the Decorative Arts in Paris, France. DOXA is member of the jury.
- 1936 Death of G. Ducommun at the age of 68. The company is taken over by his son-in-law Jacques Nardin, grandson of Ulysse Nardin, famous watchmaker of Le Locle.
- 1939 50th anniversary of DOXA and publication of the book DOXA 1889-1939. The company participates at the national exhibition in Zurich.
- 1944 The factory is renamed «Manufacture des Montres DOXA».
- 1950 Death of Jacques Nardin at age 52.



- 1957 Start of the successful serie DOXA Grafic, whose elegant and simple style has been inspired by the Bauhaus movement.
- 1964 75th anniversary of DOXA and publication of the book «19 Juin 1964. Le Locle – Exposition Nationale – Lausanne – Château d’Oron – Le Locle. 1889-1964. Doxa jubilee 75». DOXA receives the first prize at the National Exhibition in Lausanne, Switzerland, in the category «new line».
- 1967 The wrist-watch for divers, the DOXA SUB is put on the market. It functions to a depth of 300 meters. It has two important innovations: an orange dial, which improves the readability under water and a rotating bezel to indicate the remaining diving time. The DOXA SUB serie is expanded with many models during the following years. Claude Wesly, deep-sea explorer, writes an expert’s report concerning the DOXA SUB 300T. As a result of many challenging experiments, the Center for Research and Dynamic Experimentation of Water Tightness issues a certificate.
- 1969 The model DOXA SUB 600T Conquistador with a helium valve is commercialized.
- 1969-79 The DOXA SUB watches become the official watch of the Elite Diving Troops of the Swiss Army.
- 1997 The Jenny family, active in the watchmaking industry since four generations, purchases DOXA. The headquarter is transferred to Biel/Bienne, Switzerland.
- 2009 120 years since the establishment of DOXA. DOXA designs a special serie «Château des Monts» for this occasion and publishes the book «DOXA 1889».
- 2009 DOXA participates with the chronometer SUB 5000T Seaconqueror at the «Concours International de Chronométrie» organized by the watch museum «Musée d’Horlogerie du Locle Château des Monts».
- 2012 From April 4<sup>th</sup> to October 21<sup>st</sup> 2012, DOXA presents together with the watch museum «Château des Monts» in Le Locle an overview of its rich history. It is worth nothing that the exhibition took place in the rooms of the manor purchased by Georges Ducommun, a hundred years previously, in 1912.
- 2014 DOXA is celebrating 125 years of Swiss Made watchmaking excellence.
- 2014 DOXA sets a new submersion record as the official timekeeper for Fabien Cousteau’s historic underwater Mission 31.





# COMMUNICATION

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# DISPLAYS

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## DISPLAY SMALL

POS-DO11-003 DIS

### CONTENTS :

1x Watchstand Large  
1x Watchstand Small  
1x Official Agent Plate  
1x Swiss Made Plate  
15x C-Clips Vertical + T-Feet  
2x C-Clips Horizontal + T-Feet

### DIMENSIONS :

244 x 313 x 304 mm



## DISPLAY MEDIUM

POS-DO11-006 DIS

### CONTENTS :

2x Watchstand Large  
2x Watchstand Small  
1x Official Agent Plate  
1x Swiss Made Plate  
25x C-Clips Vertical + T-Feet  
6x C-Clips Horizontal + T-Feet

### DIMENSIONS :

513 x 349 x 460 mm (Closed)  
913 x 449 x 460 mm (Open)



## DISPLAY LARGE

POS-DO11-001 DIS

### CONTENTS :

3x Watchstand Large  
3x Watchstand Small  
1x Official Agent Plate  
1x Swiss Made Plate  
36x C-Clips Vertical + T-Feet  
10x C-Clips Horizontal + T-Feet

### DIMENSIONS :

513 x 350 x 650 mm (Closed)  
913 x 450 x 650 mm (Open)

# DISPLAYS

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## DISPLAY INCOUNTER

POS-DO11-007 DIS

### CONTENTS :

4x Watchstand Small  
1x Official Agent Plate  
1x Swiss Made Plate  
16x C-Clips Vertical + T-Feet  
6x C-Clips Horizontal + T-Feet

### DIMENSIONS :

513 x 375 x 200 mm  
913 x 475 x 200 mm



## SALES TRAY

POS-DO11-004 DIS

### CONTENTS :

1X Sales Tray

### DIMENSIONS :

360 x 320 x 27 mm



## DISPLAY TOWER

POS-DO11-009 TOW

### CONTENTS :

1x Tower

### DIMENSIONS :

400 X 400 X 1850 MM

## LOGO/ TYPOGRAPHY

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Orange : PANTONE 165 C

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### HELVETICA

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

### HELVETICA VERSINS

Helvetica Light  
Helvetica Regular  
**Helvetica Bold**  
*Helvetica Oblique*

**DOXA**

1 8 8 9

SWISS MADE

[www.doxa.ch](http://www.doxa.ch)